



MEDIA RELEASE

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PAQUA – Safe, Secure, Surf-friendly

Worried about keeping your valuables secure at the beach? Not any more! The amazing 100 percent waterproof PAQUA means you can safely take your wallet, mobile phone, pocket camera and any other valuables with you into the water while you swim, snorkel or surf to your heart's content.

No more worrying about where to hide your wallet, or asking a friend to stay behind to guard your belongings. Now you can rely on PAQUA, a unique watertight 'bumbag', to keep your valuables safe in or out of the water.

Designed by Bondi-born Paul Trachtenberg, PAQUA is a true blue Aussie invention (patent pending). It's made from lightweight, highly durable neoprene, TPU nylon and PVC materials, is submersible to 2 metres and designed to float. So if it falls into the water from a boat, it won't sink with your valuables inside. It's also built to stringent US Coast Guard Certification Standards, so it's tough and highly durable.

PAQUA is equipped with an ingenious inner pouch, which keeps the contents dry and safe, but also accessible. It has two zippered pockets for cash, coins and cards, plus an additional mobile phone pouch, so you can even speak on the phone with wet hands. There's also a handy, easy access external pocket for non-valuable items such as sunscreen.

The cleverly designed buckle, belt and toggles are fully adjustable so PAQUA will fit almost everybody. It can be worn comfortably around the waist in the small of the back, or over the shoulder with an additional strap. Even for adventure sports like rock climbing, mountain-biking, hiking, white water rafting, and snow boarding, PAQUA always remains firmly and securely in place, so there's no chance of losing anything.

The unique and innovative PAQUA will not only help set your mind and body free this Summer, it could also help save you hundreds of dollars by ensuring your valuables are always safe. It sells for \$69.95 RRP, which is a small price to pay for peace of mind.

PAQUA is available at specialist sports and outdoor stores. For further product information and stockist details visit www.paqua.com.au.

For further media information and images please contact Elyse Glenn at Entwistle Public Relations on (02) 9332 2055 or email info@entwistle.com.au.

A hi-res jpg image of PAQUA can also be downloaded from www.paqua.com.au. Just click "Media" and scroll down to "Product Image".